



## Wholesale Account Application

Rev. 11-19-21

Applicants Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Is physical address listed above a residential address?      Yes      No

Federal Tax ID Number (EIN): \_\_\_\_\_

Business Start Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Nature of business (please circle below):

Manufacturer    Retailer    Rod Builder    Tackle Store    Other \_\_\_\_\_

List the names of employees that you authorize to transact business (for example but not limited to: placing orders, obtaining pricing, discussing account balances) on your behalf:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_

**Trade References:**

1. Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_ Contact: \_\_\_\_\_  
2. Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_ Contact: \_\_\_\_\_  
3. Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_ Contact: \_\_\_\_\_

**This application is submitted in writing for the purpose of obtaining merchandise from The Rod Room, Inc. at wholesale prices. I, the customer authorize The Rod Room, Inc. to obtain trade information as deemed necessary.**

**Wholesale Terms and Conditions:**

**We reserve the right to terminate any wholesale account at any time at our discretion. Payment is expected when merchandise is shipped. Customer agrees to provide a credit card for The Rod Room to keep on file in accordance with PCI DSS requirements. Customer agrees to keep all wholesale pricing, terms and conditions confidential. Wholesale pricing, terms and conditions should not be published or discussed with other parties by the customer under any circumstance.**

**The Rod Room requires a \$2500.00 annual minimum purchase to maintain wholesale level pricing. All new accounts must place an opening order of \$500.00 within 30 days of approval. If you do not meet the annual minimum or cannot provide us with a current business license, then your account will be reset to retail pricing and you must re-apply for a wholesale account and meet the opening order requirement. Previous wholesale privileges do not guarantee your re-approval.**

**It is the responsibility of the customer to send an updated business license each year. Wholesale customers are expected to place orders in a professional manner via our online store, email, or fax.**

**The undersigned has read and understands the wholesale application and agrees to the terms and conditions and certifies that the information provided in this application is true and correct.**

\_\_\_\_\_  
**Signature (Owner)**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Printed Name**

**YOU MUST PROVIDE US WITH A COPY OF YOUR  
CURRENT BUSINESS LICENSE AND TAX ID  
REGISTRATION**

**Fax: 251-981-6509 or email [contact@therodroom.com](mailto:contact@therodroom.com)**

